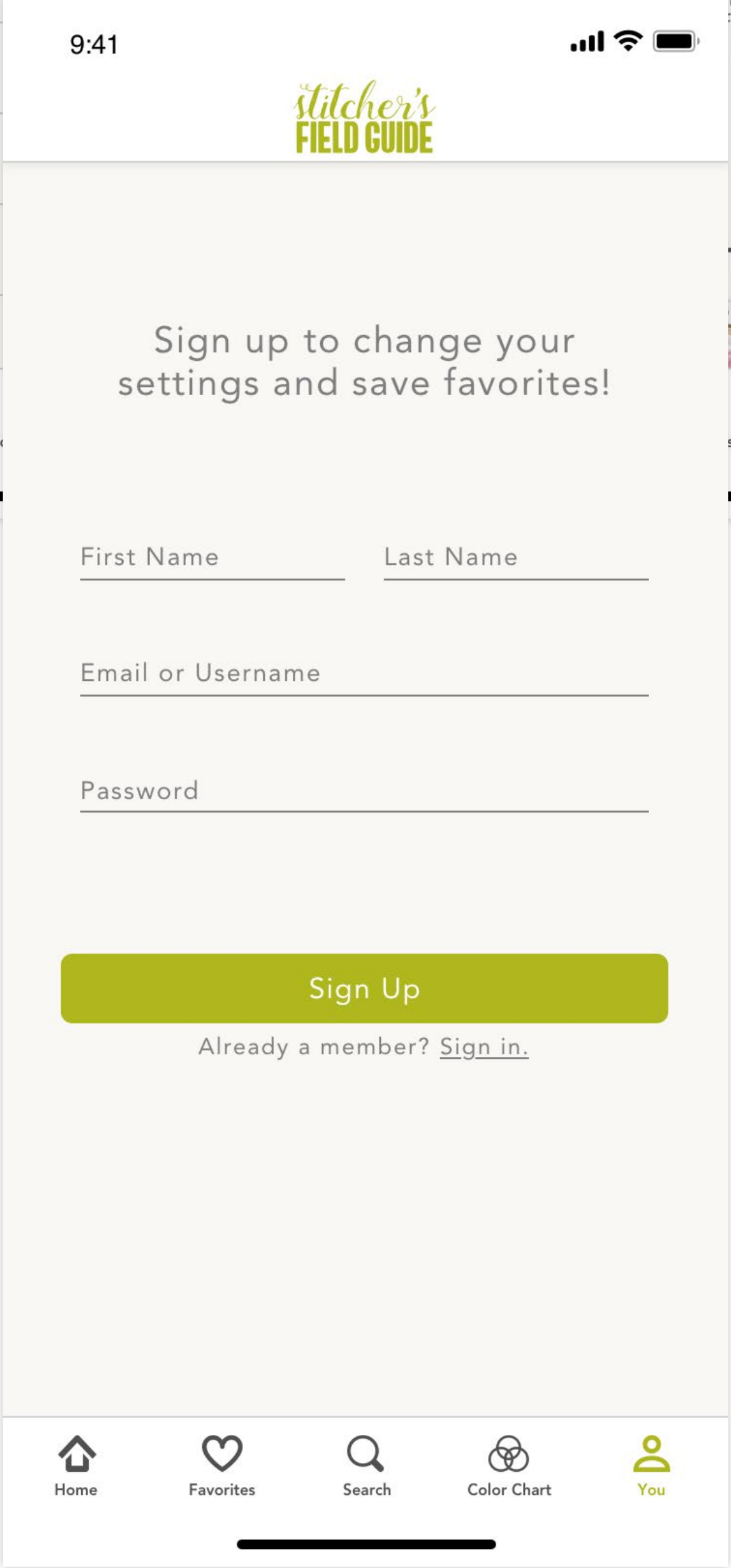
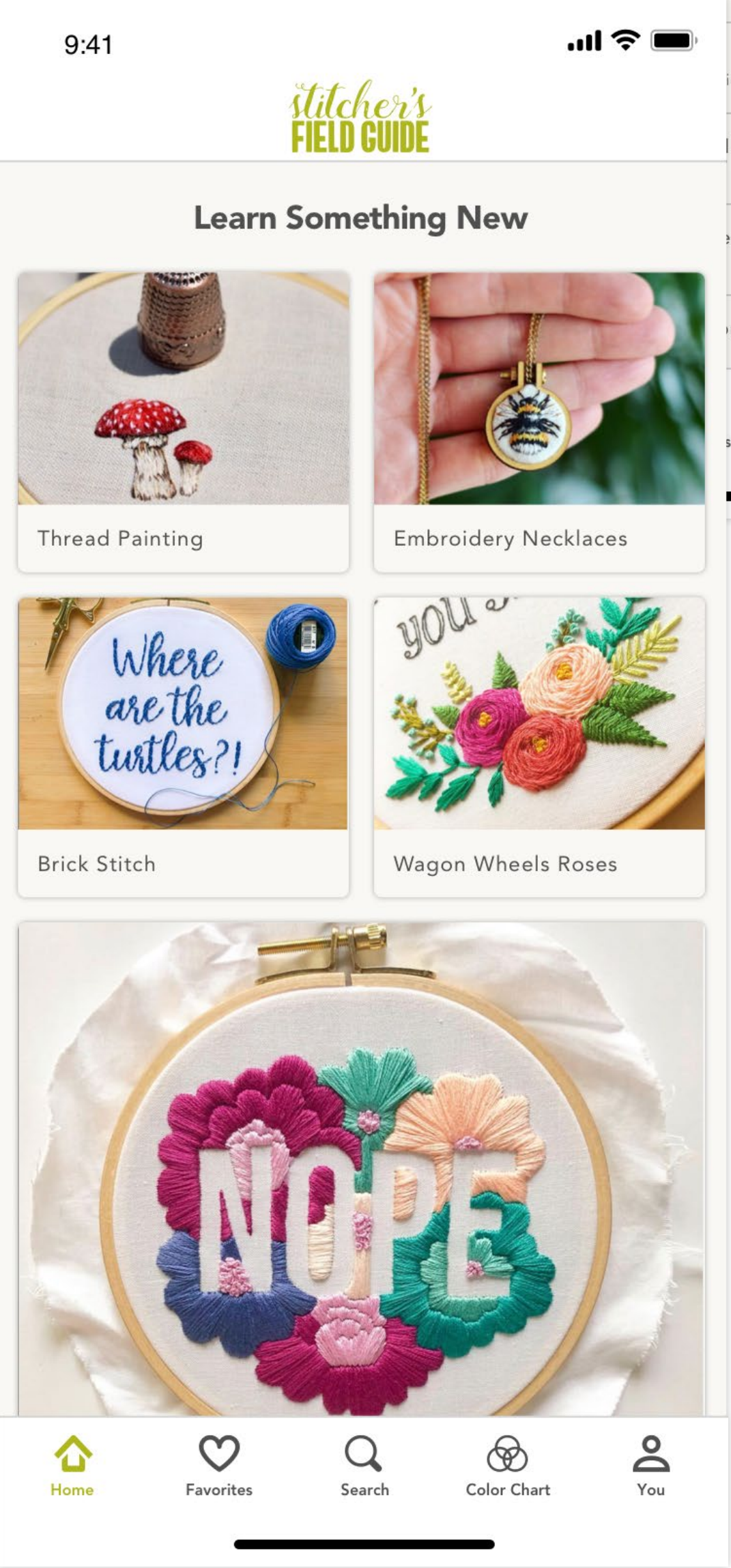
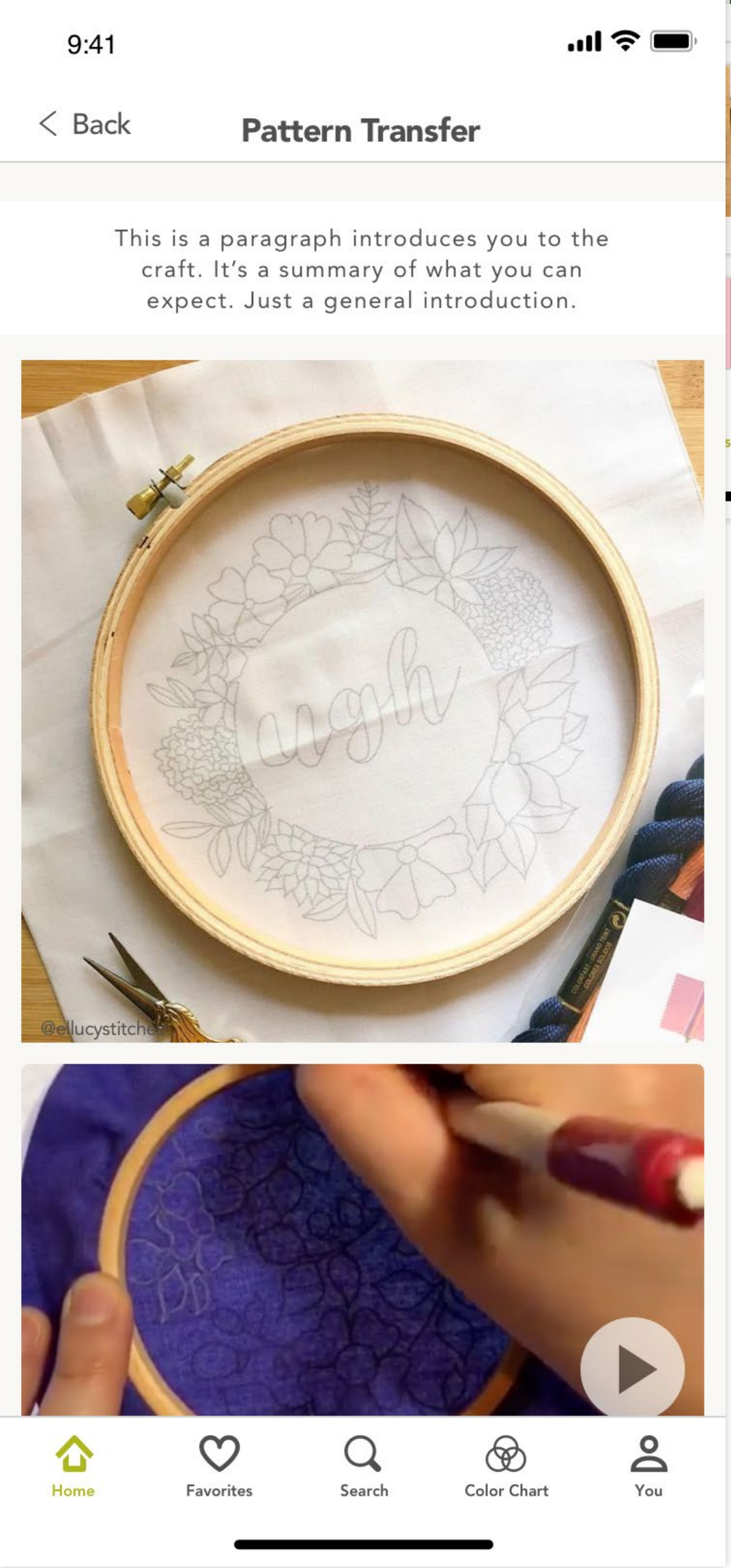
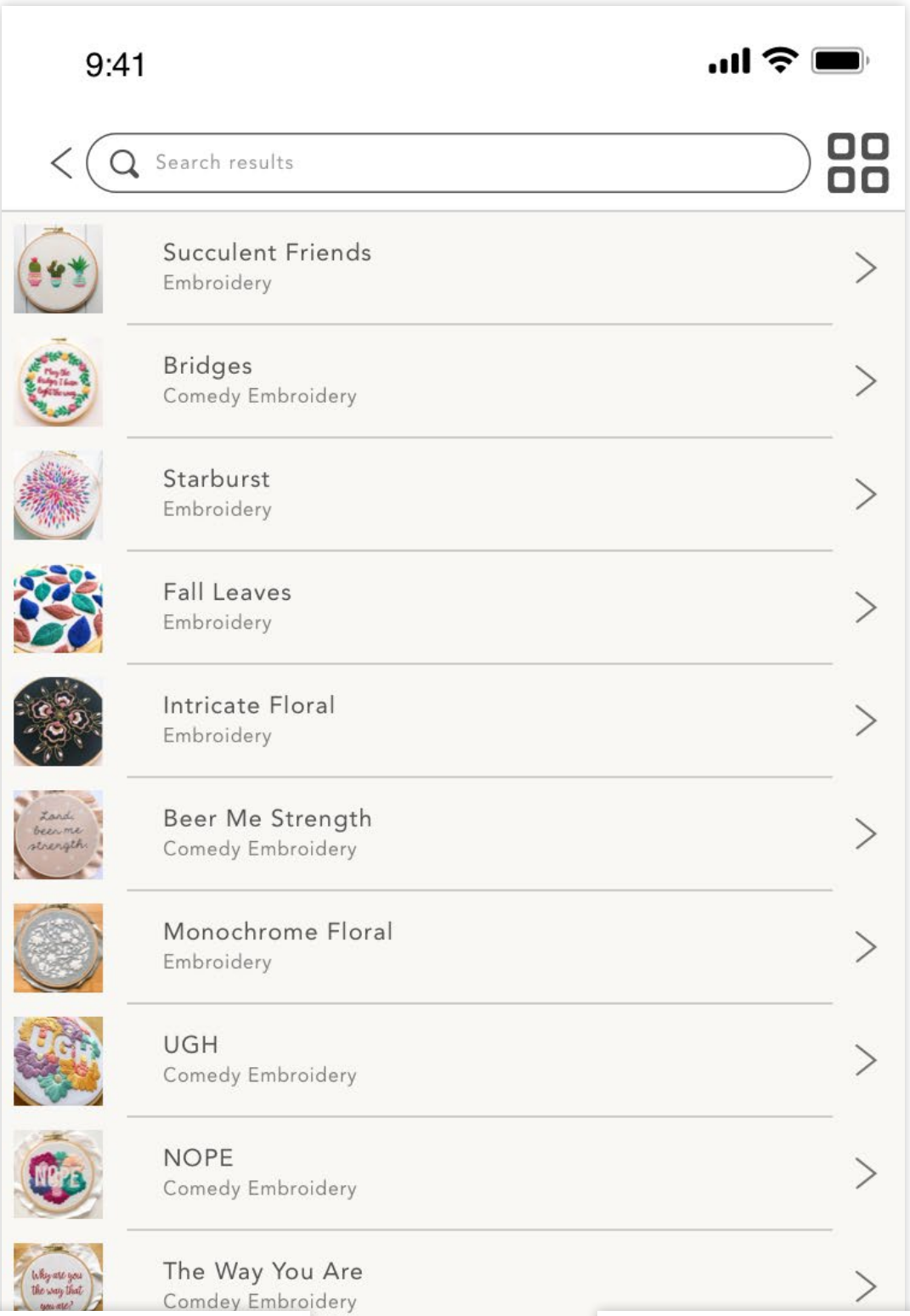
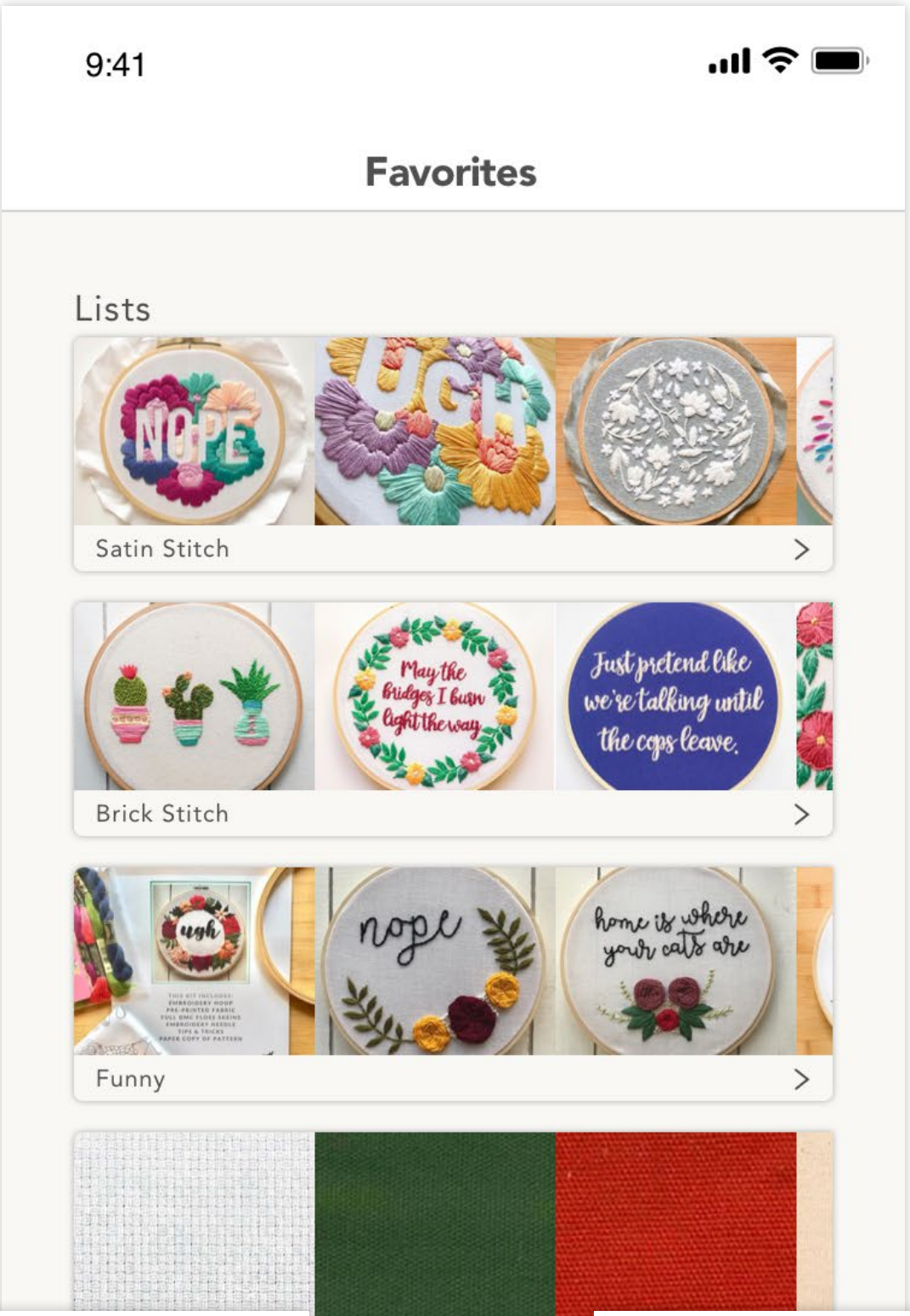
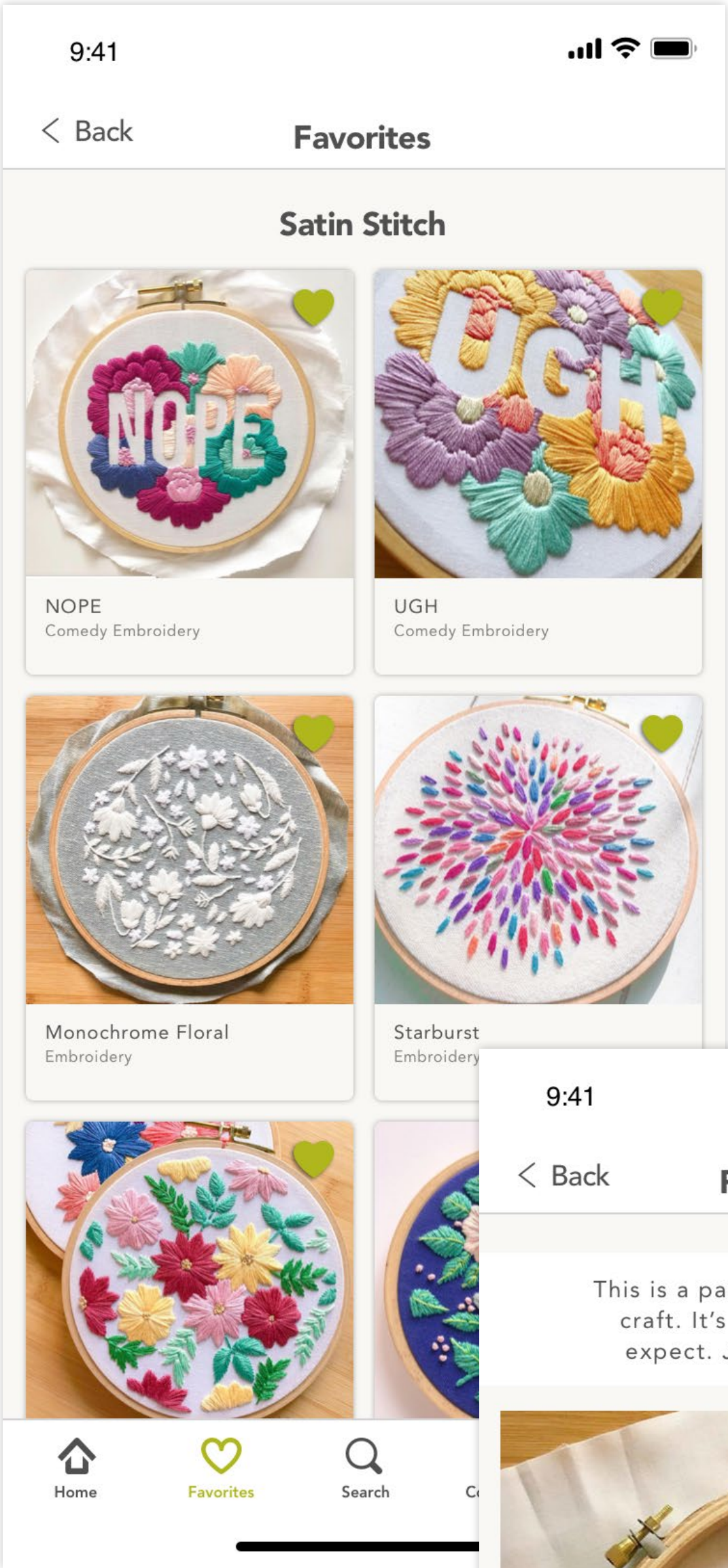


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print and digital
design portfolio

stitcher's field guide - app design

the Stitcher's Field Guide is an app that will help embroidery artists learn and expand their skills. it is a database for different stitches, techniques, and tricks. the objective was to create a well designed app that anyone would be able to use and understand. i designed and prototyped the app with images from two artists in the Instagram embroidery community, Mallory Bailey and Yulia Sherbak.



view the
prototype [here](#).

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autozone.com - marketing materials

while working with AutoZone’s ecommerce website, there were many facets to my work. AutoZone has two different websites (B2B & B2C), and each of them have a slightly different voice and look. on autozone.com, the business to consumer website, the objective is to gain the client’s trust and provide them with deals that will help make their DIY work more affordable. with autozonepro.com, the business to business website, the objective is to provide local mechanic shops with resources and tips to expand their business as well as deals along the way. it was a challenge to design in AutoZone’s style, but I enjoyed making a positive change while I was there.

[Menu](#)
[Sign in >](#)
[My cart](#)

[Menu](#)

[Add Vehicle >](#)
[Find Parts and Products](#)

[Select Store >](#)

[Add Vehicle >](#)

[Select Store >](#)

Offers valid March 10 - April 6, 2020. Prices may vary by store.

FEATURED OIL CHANGE SPECIALS

'27th

Valvoline
Daily Protection Motor Oil
8 in an STP Oil Filter

'27th

Valvoline
MaxLife High Mileage
Motor Oil 8 in an STP Oil Filter

[Click for details.](#)

'32nd

Valvoline
Advanced Full Synthetic
Motor Oil 8 in an STP
Extended Life Oil Filter

'32nd

Valvoline
Full Synthetic High Mileage
Motor Oil 8 in an STP
Extended Life Oil Filter

[Click for details.](#)

OIL + OIL FILTER WITH AN AIR FILTER

'26th

STP Conventional or
High Mileage Motor Oil
8 in an STP oil filter
& STP air filter

'32nd

STP Full Synthetic
or Full Synthetic High
Mileage Motor Oil 8 in an
STP Extended Life
oil filter & STP air filter

[Click for details.](#)

'24th

Castrol Edge
Conventional Motor
Oil 8 in an STP Oil Filter

'24th

Castrol Edge High
Mileage Motor Oil 8 in
an STP Oil Filter

'28th

Perrinol
Conventional Motor
Oil 8 in an STP Oil Filter

[Click for details.](#)

'28th

Perrinol High
Mileage Motor Oil 8 in
an STP Oil Filter

'34th

Perrinol Platinum Full
Synthetic Motor Oil 8 in
an STP Extended Life
Oil Filter

'34th

Perrinol Platinum Full
Synthetic High Mileage
Motor Oil 8 in an STP
Extended Life Oil Filter

[Click for details.](#)

'25th

Mobil 1 Full Synthetic
Motor Oil 8 in an STP
Extended Life Oil Filter

'25th

Mobil Full Synthetic
High Mileage Motor
Oil 8 in an STP
Extended Life Oil Filter

'34th

Mobil 1 Full Synthetic
Motor Oil 8 in an STP
Extended Life Oil Filter

[Click for details.](#)

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[Add Vehicle >](#)
[Find Parts and Products](#)

[Select Store >](#)

[Add Vehicle >](#)

[Select Store >](#)

Offers valid March 10 - April 6, 2020. Prices may vary by store.

OIL + FILTER

'27th

Valvoline
Daily Protection Motor
Oil 8 in an STP Oil Filter

'27th

Valvoline
MaxLife High Mileage
Motor Oil 8 in an STP Oil Filter

[Click for details.](#)

'32nd

Valvoline
Advanced Full Synthetic
Motor Oil 8 in an STP
Extended Life Oil Filter

'32nd

Valvoline
Full Synthetic High Mileage
Motor Oil 8 in an STP
Extended Life Oil Filter

[Click for details.](#)

FEATURED OIL CHANGE SPECIALS

'27th

Valvoline
MaxLife High
Mileage Motor Oil 8 in an STP Oil Filter

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[Click for details.](#)

'32nd

Valvoline
Full Synthetic High Mileage
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Extended Life Oil Filter

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Valvoline
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Motor Oil 8 in an STP
Extended Life Oil Filter

[Click for details.](#)

'28th

Perrinol
Conventional Motor
Oil 8 in an STP Oil Filter

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Perrinol High
Mileage Motor Oil 8 in
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'34th

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Oil Filter

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'25th

Mobil 1 Full Synthetic
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Oil 8 in an STP
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'34th

Mobil 1 Full Synthetic
Motor Oil 8 in an STP
Extended Life Oil Filter

The screenshot displays the AutoZone website interface. At the top, there are links for "FIND A REPAIR SHOP" and "FOR THE PROFESSIONAL". The main header includes the AutoZone logo, a search bar with the placeholder "Search keyword, vehicle, part #, etc.", and several service categories: "My Vehicles" (with a link to "Add a Vehicle"), "My Store" (listing address: 2450 MICHIGAN RD, MADISON, IN 47250, phone: (812)265-8355, and status: OPEN until 9:00 PM today), "AutoZone Rewards" (with links to "Join or Register"), and "My Cart" (showing 8 items for \$2,682.07). Below the header is a horizontal menu with categories: Auto Parts, Interior Accessories, Exterior Accessories, Truck & Towing, Tools & Equipment, Fluids & Chemicals, Performance Products, Repair Help, and Hot Deals.

A large orange banner reads: "Need it Fast? PLUS FREE SHIPPING on Eligible Items. On orders over \$35*. See Details".

The main content area features a large promotional graphic with the text: "FREE NEXT DAY DELIVERY** - PLUS - 20% OFF \$100* When You Use Promo Code BEPREPARED". Below this, a smaller version of the same offer is shown. Fine print states: "*Online ship-to-home orders only. Offer ends November 18, 2019 11:59:59 PM Central Time. **Click for offer details."

At the bottom, there are three sections: "Free Next Day Delivery For more than 100,000 parts!", "Buy Online Pickup In-Store Same day, free store pickup." (accompanied by a truck icon), and "Monthly In-Store Savings View your local circular." (accompanied by a shopping bag icon).

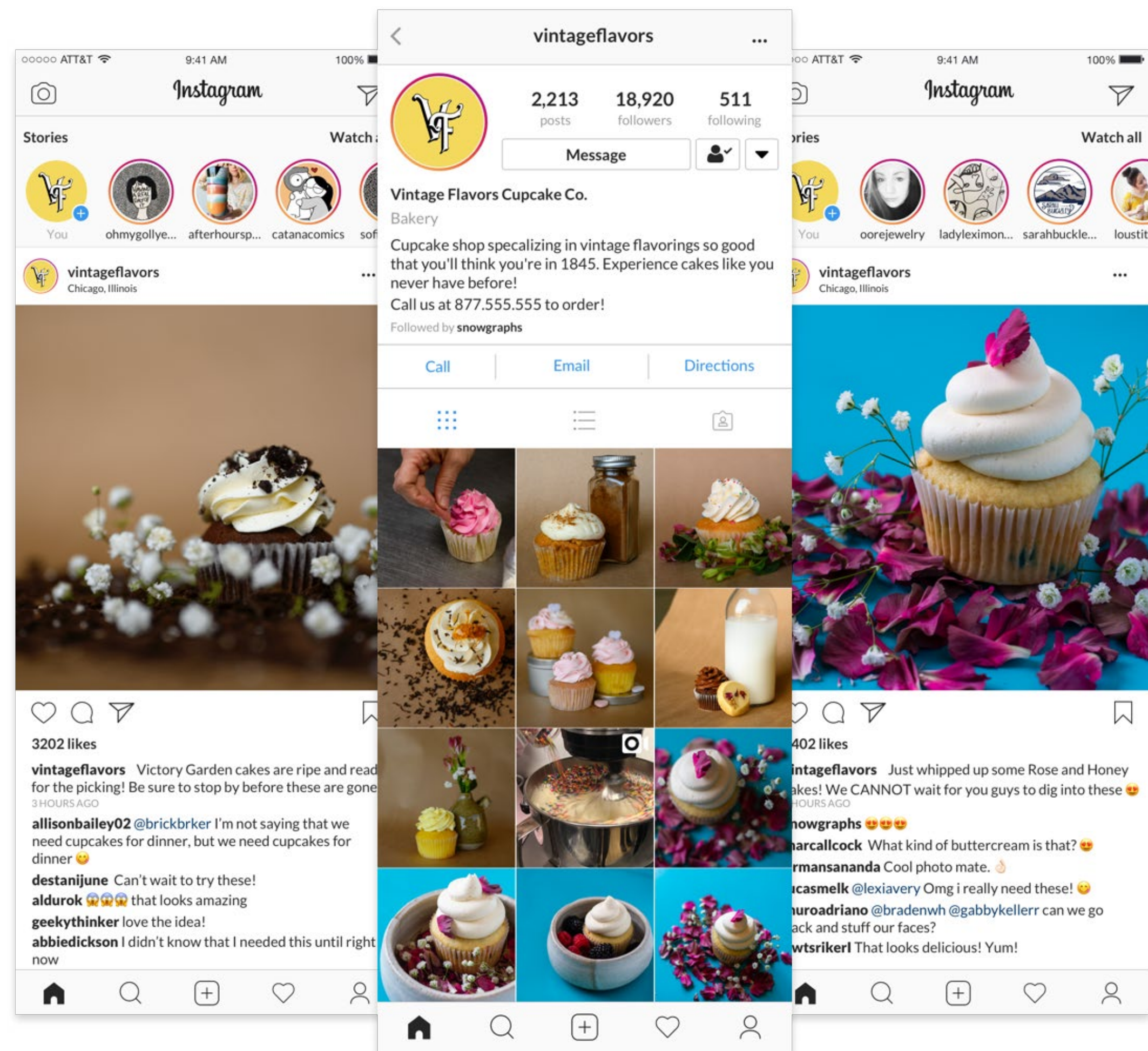
In the bottom left corner, there is a small advertisement for Lucas Complete Fuel, showing two bottles and the text "2 FOR \$8".

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vintage flavors cupcake co. - identity design and photography

Vintage Flavors Cupcake Co. is a boutique cupcake restaurant that offers unique small batch cupcakes inspired by forgotten flavors. the client was in need of branding and product photography as well as a social media presence. they valued connection with customers above all and wanted that feeling to come across in all aspects of the design. this piece won a Bronze 2019 Southern Student Graphic Design Show award for Visual Identity and Collateral.

VINTAGE FLAVORS CUPCAKE CO.



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the foundation of arts - ad campaign

The Foundation of Arts Jonesboro is a non-profit organization in Jonesboro, Arkansas that strives to enrich the community through arts education, community theater, and outreach. The FOA exists to educate and deliver a message that will encourage people to consider their own purpose as artists, embracing creative thought and diversity. the challenge of this campaign was to engage potential sponsors for The FOA and to compel them to donate tuition to kids who need it.

HELP THEM PUT THEIR BEST FOOT FORWARD



Supporting the Arts In Northeast Arkansas
 visit FOAJonesboro.org
 and sponsor dance classes for a child in need

FOA The Foundation Of Arts

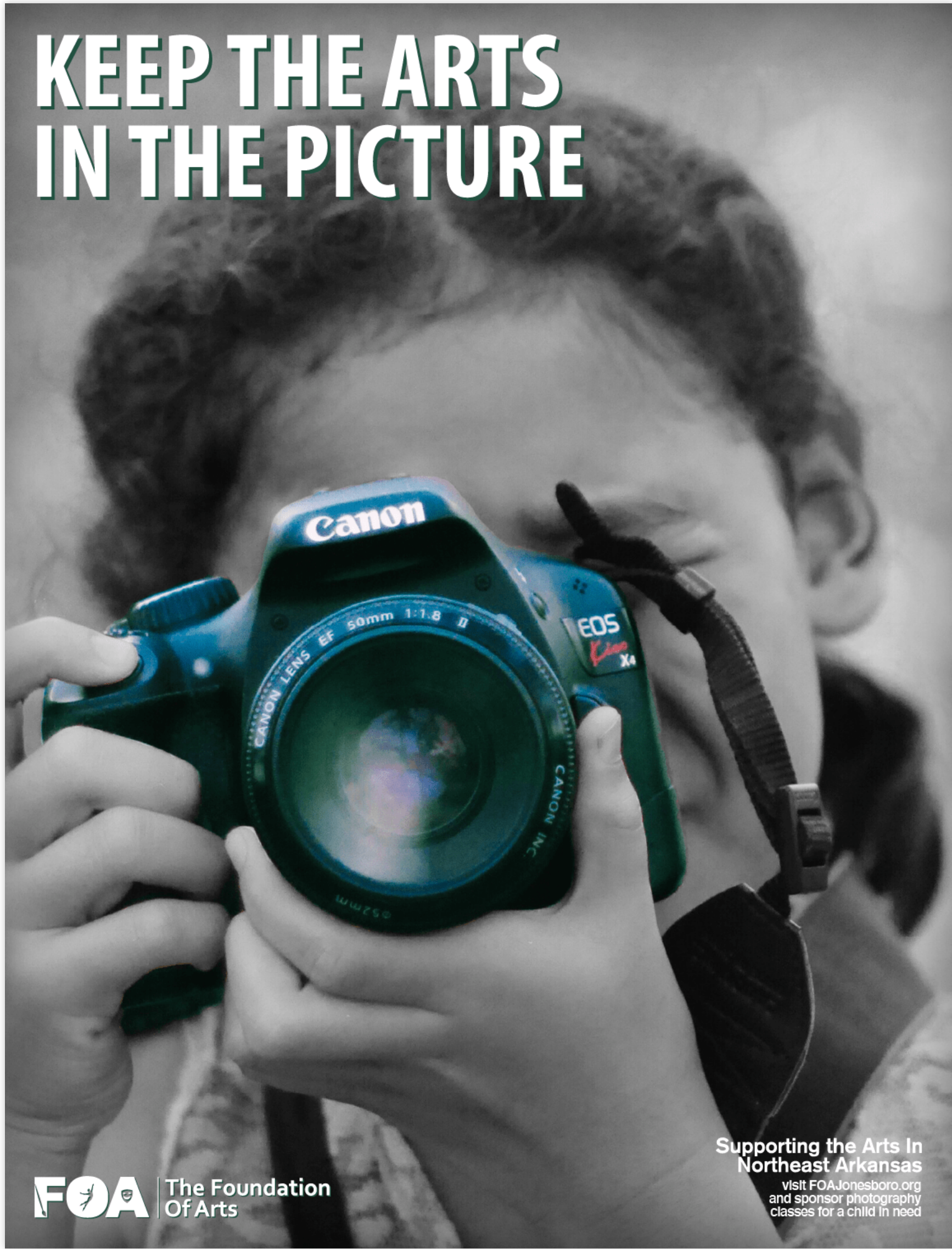
HELPING HANDS HELP OUR KIDS



Supporting the Arts In Northeast Arkansas
 visit FOAJonesboro.org
 and sponsor art classes for a child in need

FOA The Foundation Of Arts

KEEP THE ARTS IN THE PICTURE



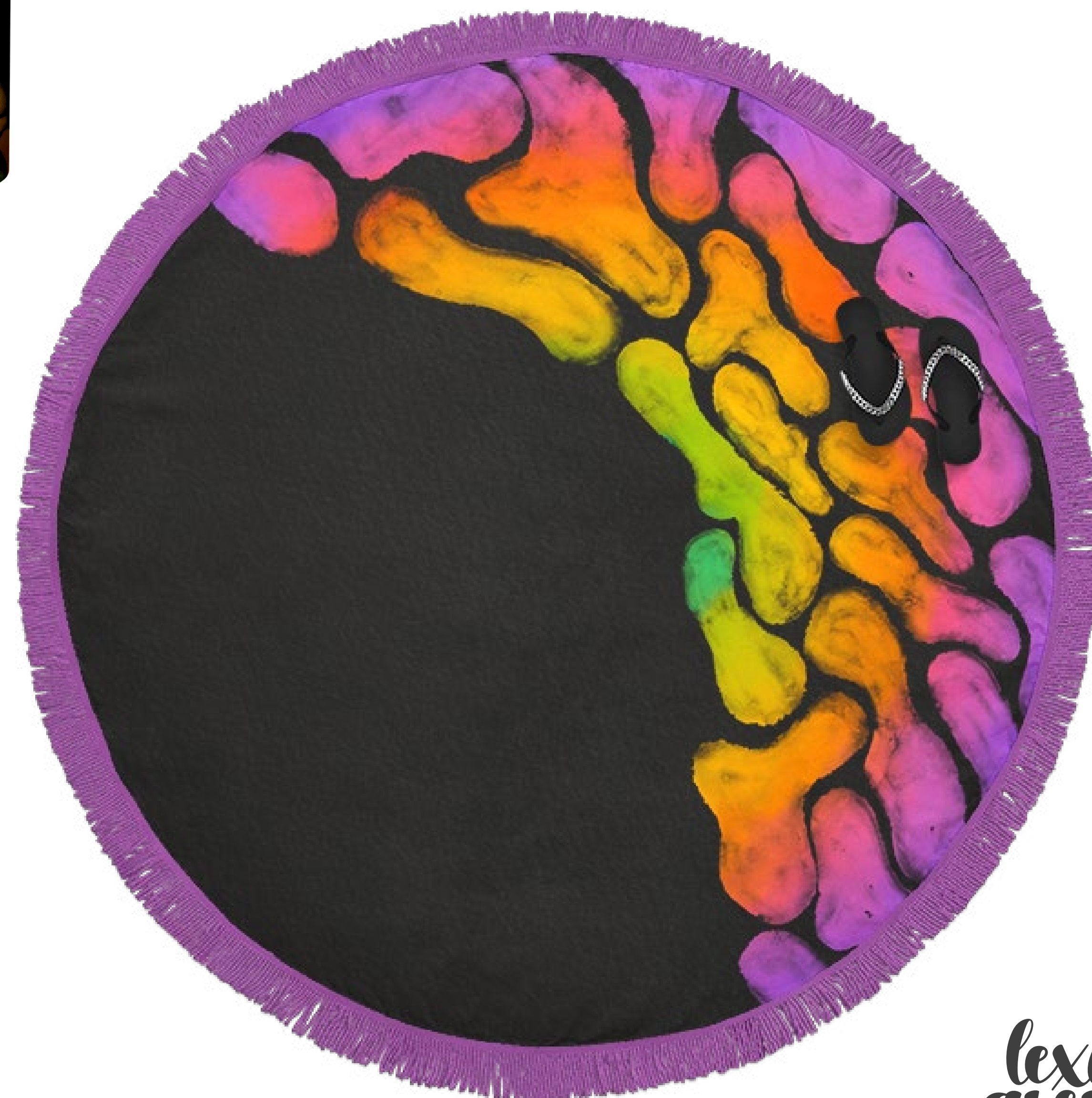
Supporting the Arts In Northeast Arkansas
 visit FOAJonesboro.org
 and sponsor photography classes for a child in need

FOA The Foundation Of Arts

moi - product design

moi is a beachwear brand with a love of the organic. the goal was to create branding and products that would feel light and free, as well as attract a younger beach clientele.

Mei



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what can drawing do for you? - ad campaign

research has shown that all students at Arkansas State University stand to benefit from the open enrollment Drawing 1 classes offered by the Art + Design Department, yet many students are unaware it is even an option. the client's objective was to create an awareness campaign that advertised the various benefits that STEM students could receive from a Drawing 1 course. for this project, I worked with a team to create this campaign. I was the team lead and pitch presentation designer. This piece was the campaign chosen to go to print and also won a Gold 2019 Student ADDY as well as a Special Judges Award for Poster Campaign.

Drawing1

Treat More Accurately

Ulnus
Radius
Tensor Sesamoid Interm.
Rectus Femoris
Fascia lata
Pelvis
Biceps Femoris
Gastrocnemius
Tibio-tarsal tract
Insertion of ilio-tibial tract
Insertion of biceps femoris into head of tibia

STATE ARKANSAS STATE UNIVERSITY

WHAT CAN DRAWING DO FOR YOU?
f @ astate.art.and.design • astate.edu/artanddesign • 870-972-3050

Drawing1

Measure More Precisely

STATE ARKANSAS STATE UNIVERSITY

WHAT CAN DRAWING DO FOR YOU?
f @ astate.art.and.design • astate.edu/artanddesign • 870-972-3050

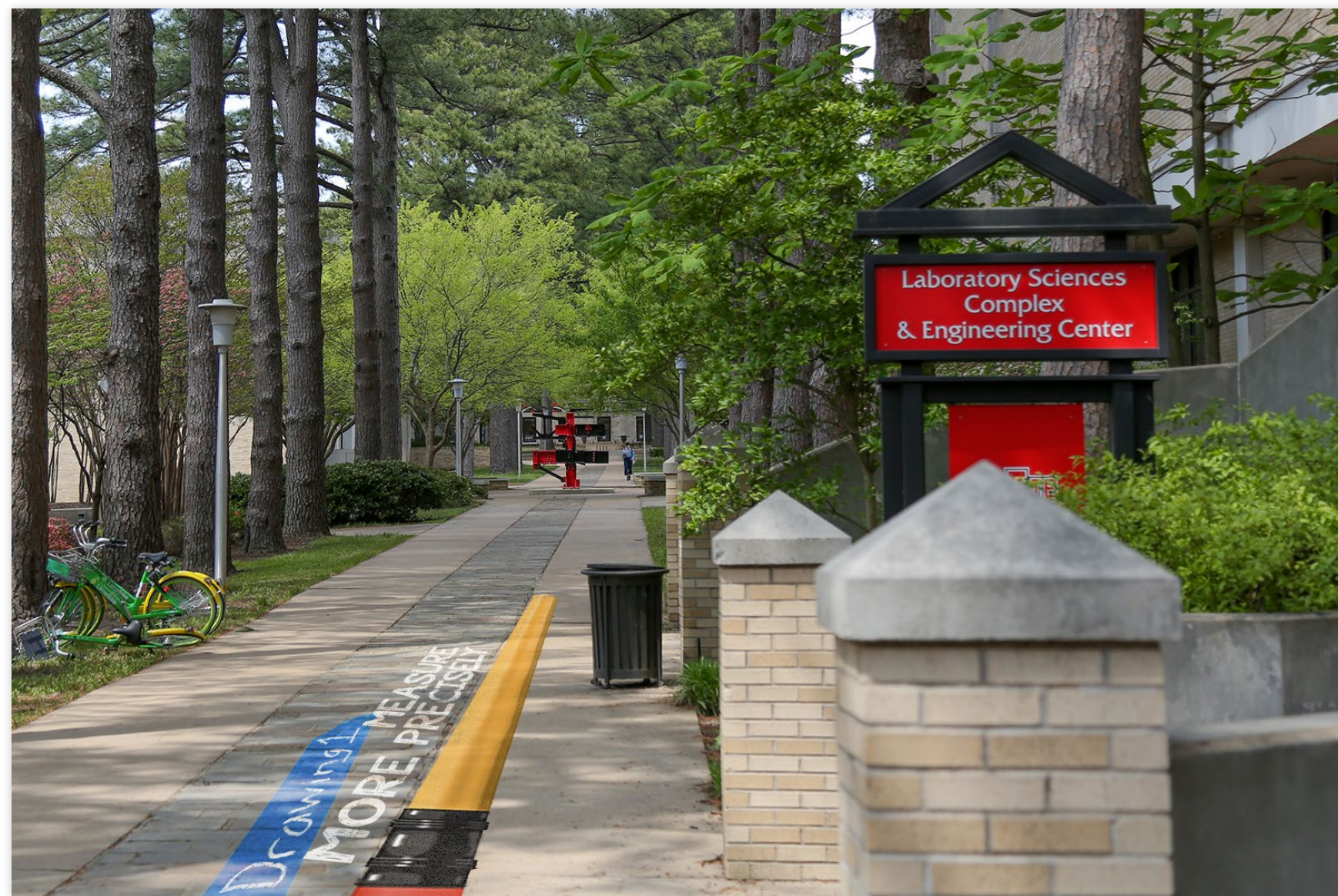
Drawing1

Observe More Carefully

CROWN
CHEEK
TERTIARIES
BREAST
PRIMARIES (FLIGHT FEATHERS)
PRIMARIES ASYMMETRICAL
LEADING EDGE
TRAILING EDGE
BODY FEATHER
GENERALIZED COVERING
LOWER COVERTS
UPPER COVERTS
TAIL FEATHERS USUALLY SYMMETRICAL (USED FOR BALANCE)
GENERIC SONGBIRD

STATE ARKANSAS STATE UNIVERSITY

WHAT CAN DRAWING DO FOR YOU?
f @ astate.art.and.design • astate.edu/artanddesign • 870-972-3050



hand lettering - digital illustration

hand lettering and typography have always been my creative outlet and a passion of mine. recently I have enjoyed exploring Procreate and experimenting with the seemingly infinite brush library that the community has to offer while honing my typography skills.



cooper mixon architects - web design

the Cooper Mixon Architects firm contacted me in need of a portfolio website that they could use to advertise their projects to potential clients. they wanted an easy to manage and update site so that they could keep it up to date themselves as new projects needed to be added. the site was built in Squarespace to accommodate this.



ProjectsAboutNewsContact



Projects



MIXED - USE



PUBLIC



RETAIL / RESTAURANTS



MULTI-FAMILY



OFFICE/HEALTH CARE



RELIGIOUS



EDUCATIONAL



INDUSTRIAL




RESIDENTIAL

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visit the site at coopermixon.com




ProjectsAboutNewsContact


Multi-Family




THE LANDING




THE RISE AT PARKWOOD



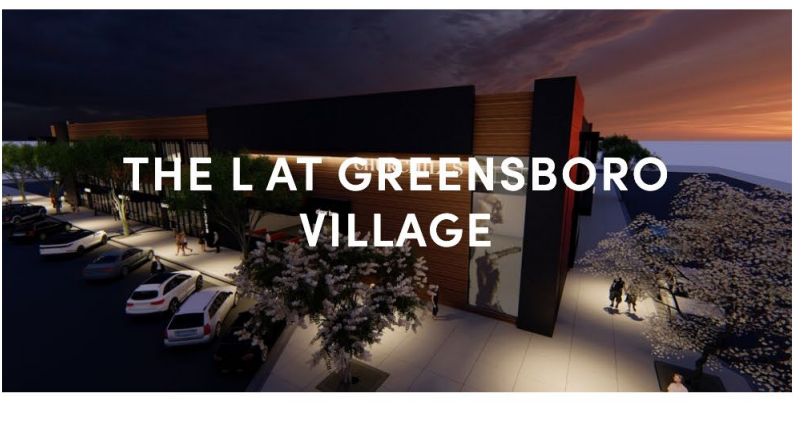
UNIVERSITY LOFTS



ABSHIER HEIGHTS



VETERANS' VILLAGE



THE LAT GREENSBORO VILLAGE

MIXED-USE

EDUCATIONAL

PUBLIC

RELIGIOUS

RETAIL / RESTAURANT


OFFICE / HEALTHCARE

MULTI-FAMILY

INDUSTRIAL

RESIDENTIAL

© 2019 COOPER MIXON ARCHITECTS






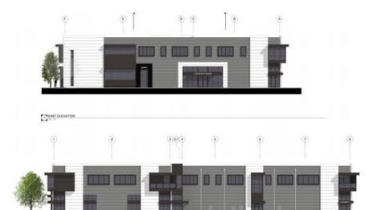





ProjectsAboutNewsContact

THE LAT GREENSBORO VILLAGE

MIXED-USE DEVELOPMENT

CONCEPTUAL DESIGN

Cooper Mixon Architects is designing a mixed-use development within a walkable live/work community.



MIXED-USE

EDUCATIONAL

PUBLIC

RELIGIOUS

RETAIL / RESTAURANT

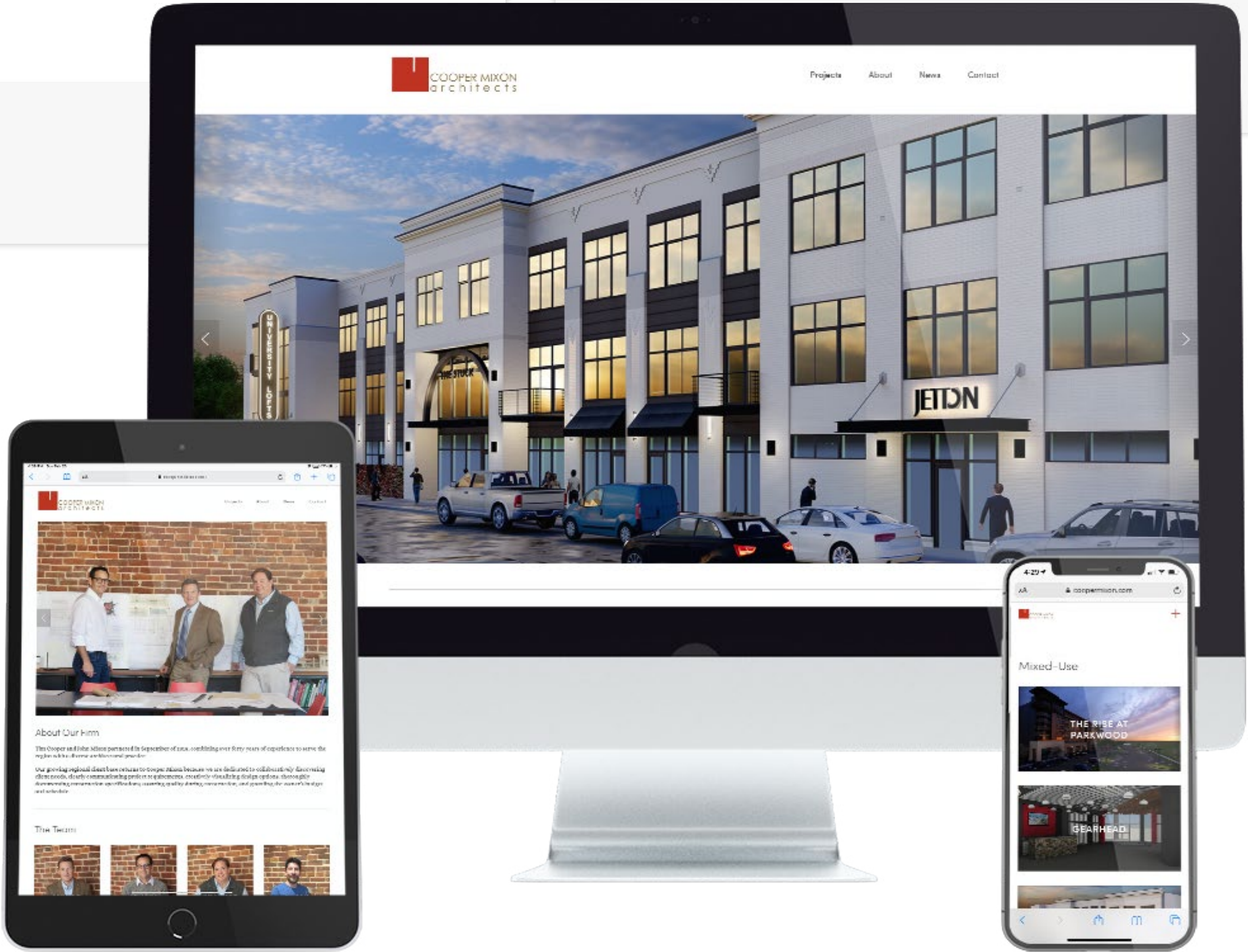
OFFICE / HEALTH CARE

MULTI-FAMILY

INDUSTRIAL

RESIDENTIAL

[Twitter](#) [Facebook](#) [Instagram](#) [Pinterest](#)



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stax music academy - recruitment brochure

Stax Music Academy, founded in 2000, is dedicated to instilling soul in the next generation and keeping the legacy of blues in Memphis, Tennessee alive. featured on the Ellen show's "Greatest Nights of Giveaways," this school is making waves across the country. the academy needed a mailable brochure that would advertise the academy as a place for kids to learn valuable skills. SMA is dedicated to providing enrollment to any student who wants to attend and needed their scholarship program to be the main focus of the brochure. it also needed to appeal to the students that the academy was trying to recruit, as well as the parents that would be enrolling their children. the objective was to work with a team to create a brochure that got the kids excited about learning music and portrayed the academy as a good after-school program to the parents. I was the team lead, one of the photographers, and the brochure designer for the project. the brochure won a Bronze 2019 Southern Student Graphic Design Show award for Print Advertising and Poster Design.

AUDITIONS EVERY MARCH

910 EAST MCLEMORE AVENUE



MEMPHIS, TN 38106



JOIN US AT:

STAX MUSIC ACADEMY

THE START OF
SOMETHING BIG



FOR MORE INFORMATION:

MELODY.BARHAM@STAXMUSICACADEMY.ORG
901-946-2535 (EXT 250)

CONTACT: INFO@STAXMUSICACADEMY.ORG • 901-946-2535

CHANGING LIVES, ONE NOTE AT A TIME

More than just an after-school program, Stax Music Academy provides mentorship through music. We teach life lessons. SMA has positively affected the lives of thousands of potentially at-risk young people in the greater Memphis area and beyond.



OPPORTUNITY IS KNOCKING

Approximately 70% of SMA students attend the academy through financial scholarships provided by donors to the Soulsville Foundation.

No student is ever turned away for their inability to pay.

KEEPING THE STAX LEGACY ALIVE

The SMA after-school program runs Monday-Friday from 4:30 to 7PM, August to May each year, and our Summer Music Experience is an intensive 4-week music camp in June of each year.

Learn more and register online today at staxmusicacademy.org!

Stax Music Academy
123 Address St.
Memphis, TN 38105

STAMP

Potential Student
123 Address St.
Memphis, TN 38105

[Stax Music Academy](https://www.facebook.com/StaxMusicAcademy) [staxacademy](https://www.instagram.com/staxacademy) [staxmusicacademy](https://www.youtube.com/channel/UCstaxmusicacademy) staxmusicacademy.org



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